

2018-2019 ANNUAL REPORT



CONNECTING YOU TO CLEMSON



Greetings fellow alumni,

We have so much to celebrate these days at Clemson! As we look back over the past 12 months here at the Alumni Association, we had the privilege of honoring outstanding alumni, and witnessed exceptional volunteerism and record setting philanthropy. Add to that yet another football national championship and you have one incredibly memorable year.

We recently asked each of you to participate in a large-scale survey, and many of you answered the call. A sincere thank you to all who contributed to helping the Alumni Association better understand and meet the needs of our constituents. We are grateful for your feedback, and we are developing strategies to provide you with the resources and benefits that keep you connected to Clemson while helping you be successful in your career and in your community.

Clemson University remains blessed to have such a loyal and passionate group of alumni to call upon. Tigers always answer that call, no matter how big or small the need. We are proud to serve as the conduit to your alma mater, creating new connections and re-establishing old ties, all the while strengthening the bonds of the alumni family.

We at the Alumni Association look forward to yet another year filled with opportunities to be of service to the University and our alumni. Please call on us any time we can be of assistance. Until then, take care, and Go Tigers!

Best wishes from campus,

Wil Brasington '00
Executive Director
wil@clemson.edu



ALUMNI YEAR IN REVIEW 2018-19

582
EVENTS

74,293
ATTENDEES

2,343
CAREERS SUPPORTED

\$2,265,728
PHILANTHROPIC
SUPPORT TO
CLEMSON UNIVERSITY

21
AWARD-WINNING
TIGERS

1
PROUD CLEMSON
FAMILY

CLEMSON ALUMNI ASSOCIATION STAFF

EXECUTIVE TEAM



WIL BRASINGTON '00
Executive Director



CASSIE BOGGS '14
*Executive Assistant/
HR Budget Officer*



JACKIE MARTIN
Receptionist

BUSINESS DEVELOPMENT AND PHILANTHROPIC EFFORTS



RANDY BOATWRIGHT '83
*Director of Business
Development
and Facilities*



BUBBA BRITTON '97
*Director of
Philanthropic Initiatives*

ENGAGEMENT TEAM



STEWART SUMMERS '98, M'01
*Associate Executive
Director for Engagement*



ALY FRIEND
Director of Engagement



YIANNA KAPPAS '09
Director of Engagement

MARKETING TEAM



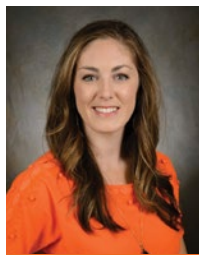
DANA MORGAN '00, M'04
*Associate Executive
Director for Marketing
and Special Initiatives*



DANIEL AUSTIN
*Director of Marketing
and Brand Development*



HEATHER LOVEDAY
*Administrative
Coordinator*



HELEN MITCHELL '10
Director of Engagement



PATRICK SAPP '06
*Director of Engagement/
Development Officer*



DEBORAH CREMER '10
*Director of Alumni
Career Services and
Special Initiatives*



MEGAN MCDOW '90
Marketing Coordinator



ALUMNI BOARD OF DIRECTORS

PRESIDENT

Mike Dowling '93

PRESIDENT ELECT

Gregg Morton '78

IMMEDIATE PAST PRESIDENT

Col. Sandy Edge '72

Roy Abercrombie '69

Ray Anderson '74
*Clemson University Board of Visitors
Representative*

Sonya Balogun '89

Wil Brasington '00
Ex-Officio, Executive Director

James A. "Jim" Bull IV '73, M'74

Lori Anne Carr '90, '92

Michael Clark '90

Richard Doane '10

Lily Eyraud '12

Dr. Thomas "Brandt" Gilbert '00, M'02

Rick Griffin

Brig. Gen. Farris "Carlos" Hill '86

Ann Hunter '80, M'82
*Clemson University Foundation
Representative*

William "Bill" Linton '83

Mark Richardson '83
*Clemson University Board of Trustees
Representative*

Brian O'Rourke '83, M'85
*Ex-Officio, Vice President for Development
and Alumni Relations*

Melanie Pniewski '03

Merritt Rechichar '87

Larry Sloan '74

Brad Smith '82, '83, '85

Miles Thomas '00



Learn more about the Clemson Alumni Association.
Visit: alumni.clemson.edu/what-we-do

The greatest resource Clemson has is its alumni. Whether it is through the donation of time, talent, or resources, every Tiger has something to offer. The Clemson Alumni Association is here to help you find the manner of giving that suits you best.

The Alumni Association has a long history of helping alumni to understand the importance of supporting the university through financial gifts. The organization works with the Development Office to assist individuals and families in identifying areas of interest that are most important to them, helping them determine where to focus their support. Through its partnership with the Annual Giving Office, the Clemson Alumni Association has assisted in raising awareness among alumni of the significance of annual giving, which has resulted in Clemson University being ranked number two in alumni participation in the country among public universities.

Through its network of volunteer alumni groups and its Board of Directors, the Clemson Alumni Association remains philanthropically focused in support of Clemson University's goals and objectives. To that end, the Association is proud to have provided the university with more than \$2.2 million during the most recent operating cycle.

Over the years the Clemson Alumni Association has established various scholarship endowments as well as helped to provide key funding for numerous capital projects and strategic initiatives of the university, including — but not limited to — the:

- Renovation of Littlejohn Coliseum
- Establishment of the Academic Success Center
- West End Zone Renovation in Memorial Stadium
- President's Leadership Circle

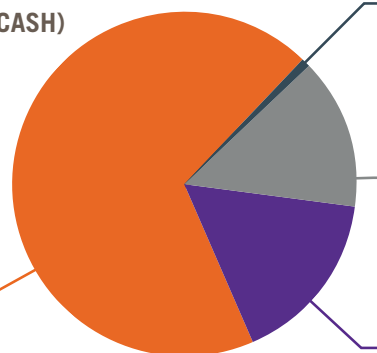
Thank you for your continued dedication to the Clemson Alumni Association and its efforts to support Clemson University.

\$2,265,728

TOTAL FY19 PHILANTHROPIC SUPPORT (CASH)
PROVIDED TO CLEMSON UNIVERSITY

\$1,551,773

CLASS GIVING THROUGH REUNION



\$19,997

ALUMNI ASSOCIATION
SCHOLARSHIPS

\$325,832

ALUMNI ASSOCIATION
PHILANTHROPIC GIFTS

\$368,126

CLUB AND AFFILIATE SUPPORT



CLEMSON
Forever

Pay to the
order of

Clemson University

Date June 13, 2019

\$19,614,789.76

nineteen million, six hundred fourteen thousand seven hundred eighty nine

76/100

Dollar

All Gifts Since Graduation in 1969

Signed Signed the Class of 1969







WELCOME BACK FESTIVAL



The Clemson Alumni Association has been celebrating the return of Clemson students to campus each year with the Welcome Back Festival since 1985. ▶▶

WELCOME BACK FESTIVAL



The Welcome Back Festival was once again a huge success, with participation from 90 vendors and more than 10,000 attendees. The Alumni Association raised more than \$18,000 in scholarship monies. This was a particularly impressive sum given it was generated by the sale of \$0.50 tickets!



The Welcome Back Festival originated in 1985 as the first day of Fall registration. The event featured 20 area restaurants and raised an estimated \$5,000. Approximately 2,000 students, faculty, staff and residents attended the brand-new festival marking the beginning of a special Clemson tradition.



1985 Welcome Back photo courtesy of Clemson University Libraries' Special Collections and Archives.

This long time favorite event is what the college and community relationship is all about. In fact, the Princeton Review recently named Clemson University first in the nation for Town and Gown Relations.

Over the decades Welcome Back has expanded, now encompassing College Avenue from Bowman Field all the way to Keith Street. Organized by the Clemson Alumni Association

in conjunction with the Student Alumni Council, the Welcome Back Festival puts local Clemson businesses first. The town benefits from Welcome Back, as do the students, who enjoy a pep rally and music from a local student band, along with the traditional greeting from the mayor and the university president. It is the perfect way to kick off a brand new year at Clemson!



Students, faculty, staff and the local community purchase \$0.50 tickets to exchange for merchandise from vendors. The money raised by this event supports student scholarships through the Student Alumni Council Scholarship Endowment Fund.







Ring Ceremony

CLEMSON® UNIVERSITY

This beloved Clemson tradition was first developed in the spring of 2000. At the time, the Clemson Alumni Center was plenty large enough to hold the event. However, the event quickly grew, making its way through larger and larger venues until it reached its current home, Littlejohn Coliseum. ▶▶

RING CEREMONY



Widely acknowledged as the preeminent Ring Ceremony among Clemson's university peers, the Student Alumni Council and Clemson Alumni Association presented more than 3,500 rings to students this past year. This figure represents a staggering 62% of students who qualify to purchase their ring, which speaks to the emotional power present in this event.



The Student Alumni Council presented President Clements with a check for \$100,000 for the Student Alumni Council Scholarship Endowment Fund and academic projects/initiatives across campus during the 2018 Fall Ring Ceremony. This money was raised through proceeds from the annual Welcome Back Festival and gifts to the Clemson Student Alumni Association.



The Student Alumni Association is a way for undergraduate students to enhance their experience while at Clemson University. Learn more at alumni.clemson.edu/student-alumni-association.

“WHO SHALL SEPARATE US NOW?”

This motto, inscribed beneath the Palmetto tree on the Clemson ring, sums up the spirit of the university, for every graduate knows the answer is, “No one.” Retired University Historian, Dr. Jerry Reel, has long walked graduates through the symbology of the ring during the ceremony, which has evolved over the decades, as Clemson has grown into the institution we know and love.



Ring sales at Clemson are second only to Texas A&M, a school with more than 64,000 enrolled students compared to Clemson's more than 24,000. Clemson's Ring Ceremony has become the model, with other universities frequently reaching out to ask the Alumni Association how they have created such an impactful tradition. From the speakers to the symbolism of the ring itself, Clemson's Ring Ceremony takes care to mark the achievement of each student's upcoming graduation with the depth of meaning it deserves.



COLONEL BEN SKARDON

Now 102, Clemson alumnus Colonel Ben Skardon is a loyal member of the Clemson Alumni Association's Ring Ceremony stage party. Colonel Skardon, a survivor of the Bataan Death March and a Japanese prisoner of war camp, has been awarded two Silver Stars, three Bronze Stars for valor, and a Congressional Medal of Honor. After the war, Colonel Skardon returned to Clemson where he taught for many years and was recognized by the student body as an Alumni Master Teacher. Colonel Skardon is also a Clemson Alumni Association Distinguished Service Award honoree. Students receiving their ring have been privileged to hear Colonel Skardon recount his time with fellow Clemson grads through the trial of war, how he traded his Clemson ring for food while he was held prisoner, and how his cohorts were lost on the voyage home. His loyalty and service to Clemson and our country will always be an inspiration to us all.



It is never too late to order your Clemson Ring for the first time, or to replace one that is lost. Go to alumni.clemson.edu/ring for details.



2019 ALUMNI REUNION

WELCOME HOME, CLASS OF 1969!

The Class of '69 celebrated their 50th Anniversary June 12th-14th, 2019 at the Madren Center. The Golden Tiger Reunion is an annual event that not only brings together the class celebrating its 50th but also serves as a class reunion for all those already inducted as Golden Tigers from years past. ►►



GOLDEN TIGER REUNION



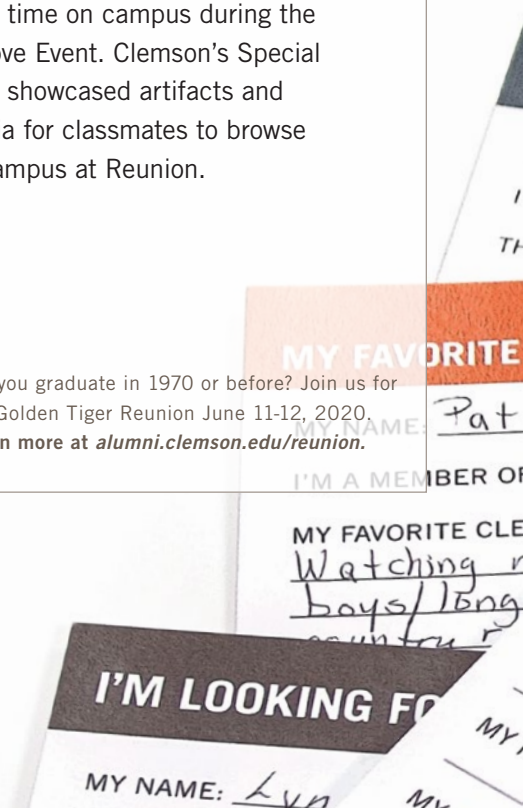
During his remarks at the reunion, President Clements commented on the high percentage of veterans within the Class of '69, saying, "The generations of alumni who walked our halls, studied in our classrooms, and marched across Bowman Field when we were still a military school – they are the foundation for our culture. Thank you all for laying that strong foundation that we continue to build upon."



The class of 1969 spent time reminiscing about their time on campus during the Orange Glove Event. Clemson's Special Collections showcased artifacts and memorabilia for classmates to browse while on campus at Reunion.



Did you graduate in 1970 or before? Join us for the Golden Tiger Reunion June 11-12, 2020. Learn more at alumni.clemson.edu/reunion.



The newly minted Golden Tigers presented Clemson University President Jim Clements with a check for \$1,551,773, which brought the grand total of contributions from the Class of '69 to \$19,614,790. These funds have provided scholarship support, endowed faculty positions, research support for technology, and helped fund capital construction projects.

Clements. "All members of the Class of 1969 should be very proud to be a part of their generous class for gifting over \$19.6 million to benefit Clemson in so many different ways," said Gore. "All of those things and more go together to create a vibrant educational experience for the future of this wonderful institution. Well done, Class of 1969!"

Class of '69 president Alston Gore was on hand to present the giant check to President



Reunion is not only for the 50th anniversary class. If you graduated more than 50 years ago, register now to attend reunion June 11-12, 2020. [Learn more at alumni.clemson.edu/reunion](https://alumni.clemson.edu/reunion).

THE BEST PART OF REUNION

MY NAME: PAUL SARRAT

I'M A MEMBER OF THE CLASS

THE BEST PART OF

CLEMSON MOM

Greenfield

OF THE CLAS

CLEMSON

MY

ALL ABOUT T

MY NAME: John "Buck"

I'M A MEMBER OF THE CL

I MAJORED IN: MECHANICAL

I WAS BORN IN: GREENVILLE

I HAVE MOVED 10 TIMES

I NOW LIVE: GREEN, S.C.

MY FAVORITE HOBBY: Fishing

MY FAVORITE FOOD: Quail, mashed potatoes

MY FAVORITE BOOK: Bible

MY FAVORITE VACATION: Kauai, Hawaii

MY FAVORITE CLEMSON: Orange, white, blue

FAVORITE

ALL ABOUT THIS TIGER

MY NAME: Gordon

I'M A MEMBER OF THE CL

I MAJORED IN: ECON

I WAS BORN IN: 1947

I HAVE MOVED 15 TIMES

I NOW LIVE: Saratoga Springs

MY FAVORITE HOBBY: Snow Skiing

MY FAVORITE FOOD: Anything my wife cooks

MY FAVORITE BOOK: Brace

ALL ABOUT T

MY NAME: NEAL

I'M A MEMBER OF THE

I MAJORED IN: Build

I WAS BORN IN: Sims

I HAVE MOVED 1 T

I NOW LIVE: Myrtle

MY FAVORITE HOBBY: Golf

I'M LOOKING FOR



THE 2019
CLEMSON
ALUMNI ASSOCIATION
DISTINGUISHED
SERVICE AWARD
DSA



CLEMSON ALUMNI ASSOCIATION

AWARDS AND HONORS



The Clemson Alumni Association honors outstanding Tigers for exemplary service and contributions to their alma mater and chosen professional fields. ►►



THE DISTINGUISHED SERVICE AWARDS

Every year, Clemson recognizes very special alumni who have gone above and beyond the call of duty in service to Clemson and their community, while accomplishing great things in their professional and personal lives.

"The Clemson Family is made up of many remarkable people including leaders, professionals, innovators and dedicated community servants," said Clemson University President Jim Clements. "Each year we are honored to recognize a few of our incredibly successful alumni who have remained deeply committed to our great university. I am so proud of them, and they are all very deserving of this recognition."

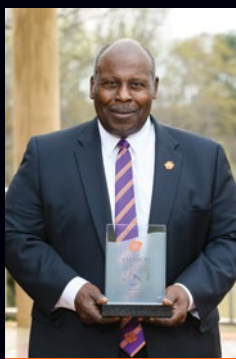
The Distinguished Service Award is a prestigious honor bestowed after a competitive nomination process. This year, the Alumni Association was privileged to recognize:



LORI ANNE CARR '90, M'92

Vice President and administration manager of Titan Farms, the largest peach farm on the east coast, Lori Anne Carr speaks to Clemson students and provides opportunities for research at her farm, among many other acts of service to her alma mater.

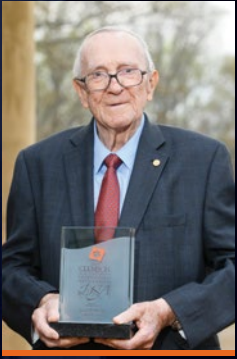
"As a Clemson alum, I think we're all proud. It's how you got to where you are and you need to give back. Providing an opportunity for a kid to better themselves is incredible."



TITUS DUREN '71

One of the first African American students to attend Clemson after desegregation, Titus Duren has spent a lifetime as not only an educator but as an innovator. He has served Clemson in the creation of community resources for African American students as well as scholarships.

"There's this old quote. 'You judge a man as to whether he's able to lift himself up from the confines of which he finds himself.' Once you get up, you've got to help somebody else get up there, too."



JAMES T. MCCABE

After leaving Clemson to serve his country in WWII, James T. McCabe began his career with Standard Oil. In addition to a number of generous gifts to IPTAY, the arts, and other endeavors, McCabe arranged for the paving of much of Clemson campus roads, parking lots, and even an extension of the runway at the Oconee County Airport to accommodate the Clemson University plane.

“Made me feel good to be able to participate. It’s quite an honor for me to receive this. My heart’s here and somebody thinks a little bit about me, so that gives me a warm feeling.”



JOHN NICHOLS MCCARTER JR '80

CEO of Defender Services, Inc., Nicky McCarter is a member of the Clemson University Board of Trustees and has found a special niche working with the General Assembly, in addition to a wide range of service endeavors on behalf of Clemson, including serving on numerous boards.

“Put more in the pot than you take out. Clemson is special. I don’t feel like I would be successful today without Clemson. It all started here.”



GREGORY C. SMITH '84

The co-founder, Chairman and CEO of Advectis, Inc., and now president of Blue Vista Ventures, LLC., Greg Smith was the first chair of the Advisory Board for the Spiro Institute for Entrepreneurial Leadership. He has volunteered in several capacities to advance an understanding of entrepreneurship at Clemson, in addition to supporting the golf program and other endeavors.

“I’m 56. I have 14,000, 15,000 days left. So what am I going to do with it? Am I going to keep it for myself? Or am I going to give it back? I want to work on things that have the potential to have multi-generational impact.”



Do you know someone who should be recognized with the Distinguished Service Award? We want to hear from you! Nominations for the 2021 award open in May. Three letters of support are required for each nomination, which must be submitted through the official online form. **Learn more at alumni.clemson.edu/dsa.**

ROARING10

This award is presented by the Clemson Young Alumni Council and recognizes outstanding individuals within 10 years of their graduation for their impact in business, leadership, community, educational and/or philanthropic endeavors.



**CLAIRE REDDECK
BOWMAN**
'03, M'08



**TYRONE OLIVER
GAYLE**
'10



**NOELLE CABATO
HOLDSWORTH**
'11



**FRANCE L.
JACKSON**
'11, M'13



**ALIZA DARNELL
MCGUIRE**
'12



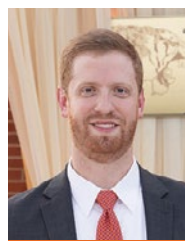
**SUSAN RIDGEWAY
NUNAMAHER**
'01, '09 Ed.S.



**ALLISON MARSHALL
PUECHL**
'09



**DON ALLEN
SHARPE, JR.**
M '17



**DAN MCKEITHAN
THOMASON, JR.**
'13



**JOHN B.
WRIGHT, JR.**
'10



HONORARY ALUMNUS

A distinction given to loyal Clemson supporters whose “blood runs orange” but never attended Clemson.

— *Honorary Alumni: Jan Childress McCrary, Silvia Siboldi Carroll, Karen H. Chapman*



**JANICE CHILDRESS
MCCRARY**
H '19



**SILVIA SIBOLDI
CARROLL**
H '18



**KAREN H.
CHAPMAN**
H '18

VOLUNTEER OF THE YEAR

Presented annually since 1988, the Frank Kellers, III Volunteer of the Year Award is the highest recognition and greatest expression of appreciation extended to an individual by the Alumni Association staff for outstanding service and volunteerism. — *Volunteer of the Year: Ray Anderson '74*



RAY ANDERSON '74

OUTSTANDING ACHIEVEMENT IN RESEARCH AWARD

This award is presented annually at the May Faculty/Staff meeting to a faculty member engaged in outstanding research. — *Outstanding Achievement in Research Award: Hai Yao, Ph.D.*



HAI YAO

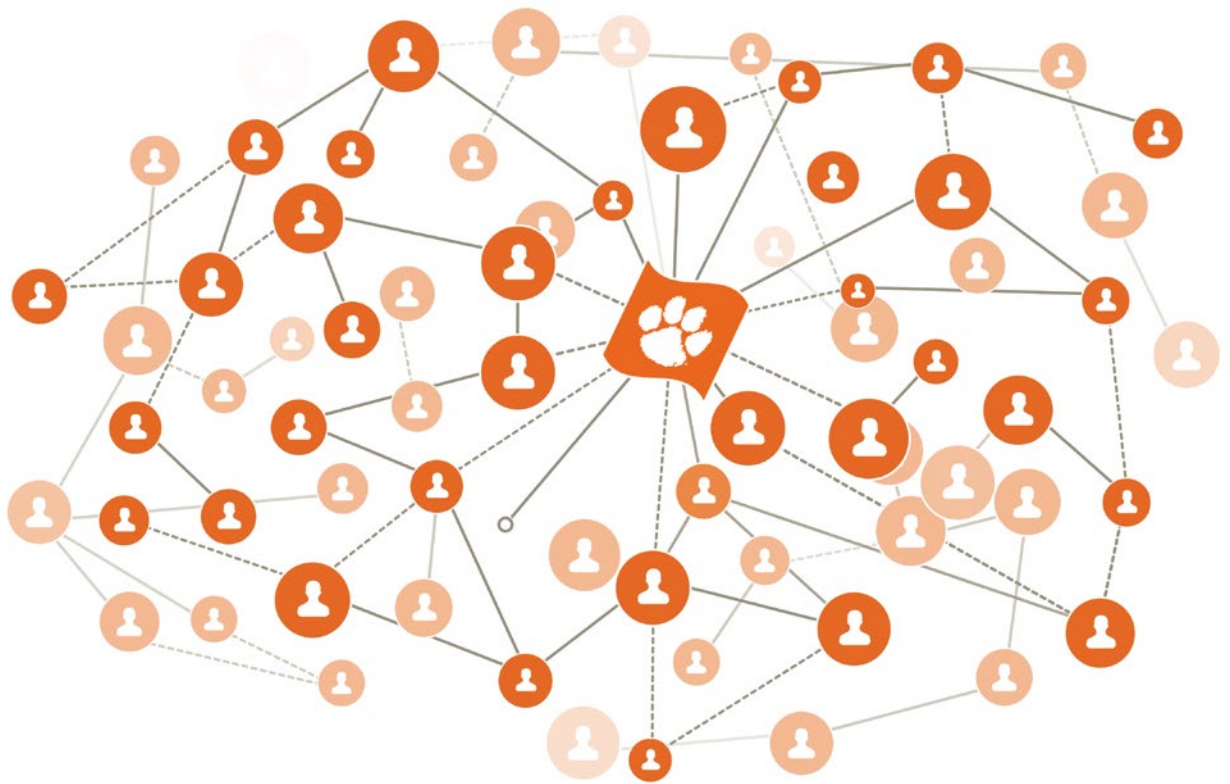
ALUMNI MASTER TEACHER AWARD

Presented to a faculty member nominated by the student body and selected by the Student Alumni Council (SAC) for outstanding undergraduate classroom instruction. — *Alumni Master Teacher Award: Kelly Smith, Ph.D.*



KELLY SMITH





Alumni who are one year or more post-graduation can take advantage of Clemson Alumni Career Services, a program which offers career networking and advancement assistance through various in-person and online tools. The mission of Alumni Career Services is to help graduates through each stage of the job search, from resume critiquing and mentorship opportunities, to networking and recruiting events.



HIRE SOUTHCAROLINA – COLUMBIA



HIRE CLEMSON – ATLANTA



HIRE CLEMSON – GREENVILLE

Explore opportunities in our alumni-exclusive job board with thousands of employers seeking to hire Clemson graduates. Find the position that is right for you by building your own personal profile and exploring the countless jobs that are available.

Take advantage of the Clemson alumni network and connect with a mentor that can help guide you in your career success, or choose to mentor a current student or young alumnus looking for assistance in navigating their own career path.

Prefer an in-person approach to job search? Register for one of our networking or recruiting events. Networking events are hosted in geographic areas featuring our largest concentrations of alumni. These events feature a smaller, more intimate opportunity to meet with local or national businesses who are specifically interested in hiring Clemson Alumni.

Recruiting events are hosted in larger cities in conjunction with multiple universities. These events feature hundreds of employers and alumni from each of the participating universities.

1,695
FY19

CAREER JOB
POSTING REQUESTS

683
FY19

ALUMNI CAREER
SERVICE REQUESTS

291
FY19

NEW
EMPLOYERS

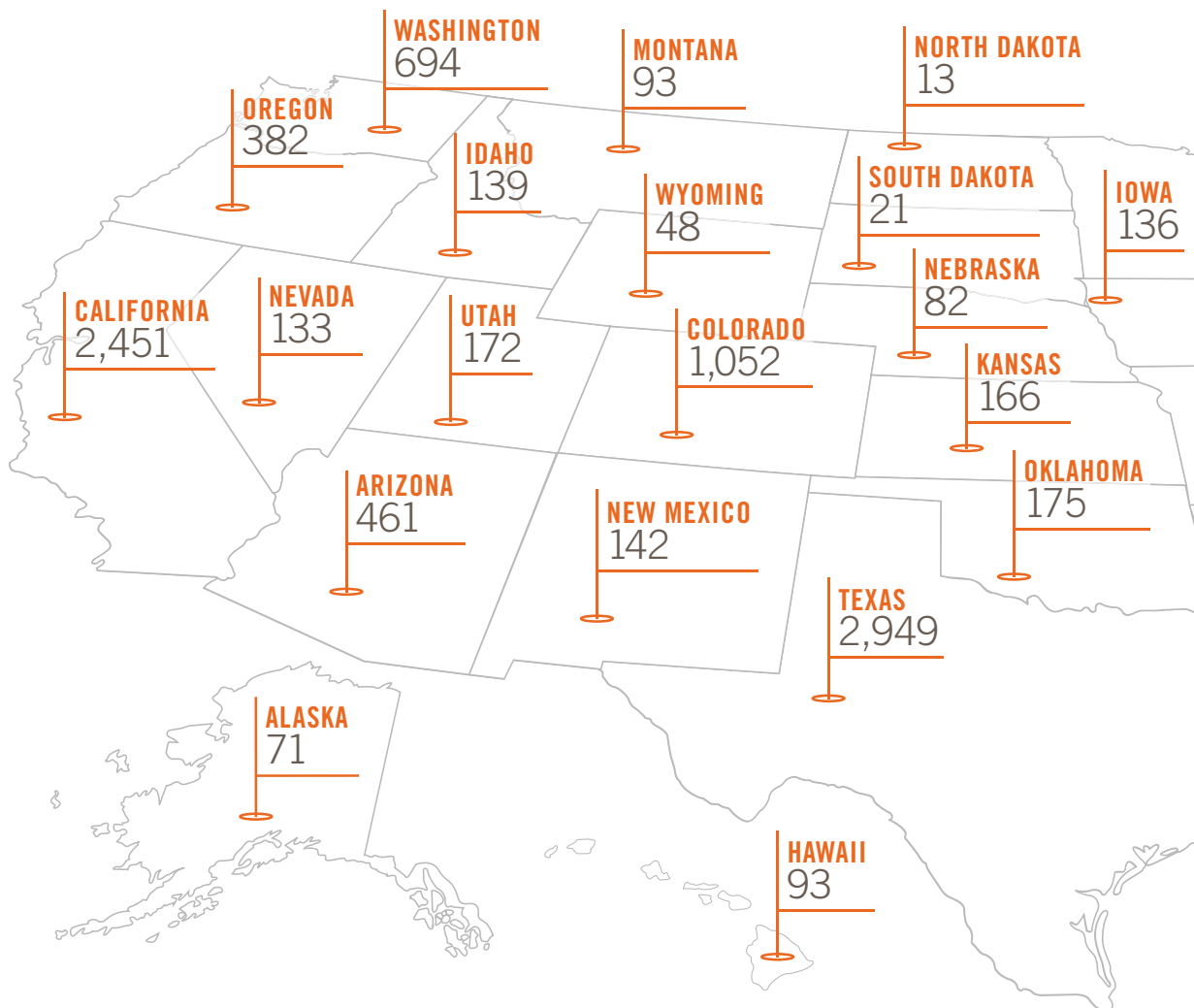


HIRE SOUTHCAROLINA – GREENVILLE



Start by registering at alumni.clemson.edu/career-services.

CLEMSON ALUMNI EVERYWHERE



BREAKDOWN BY COLLEGE



- College of Engineering, Computing and Applied Sciences – 23.2%
- College of Business – 21.4%
- College of Behavioral, Social and Health Sciences – 15.0%

- College of Education – 12.6%
- College of Architecture, Arts and Humanities – 10.0%

- College of Science – 8.7%
- Interdisciplinary – 0.1%

- College of Agriculture, Forestry and Life Sciences – 9%

BREAKDOWN BY ETHNICITY



- White – 60.8%
- African American/Black – 4%
- Asian – 1.1%
- Hispanic/Latino – 0.8%

- American Indian/Alaska Native – 0.2%
- Native Hawaiian – 0.1%
- Unreported – 33.0%

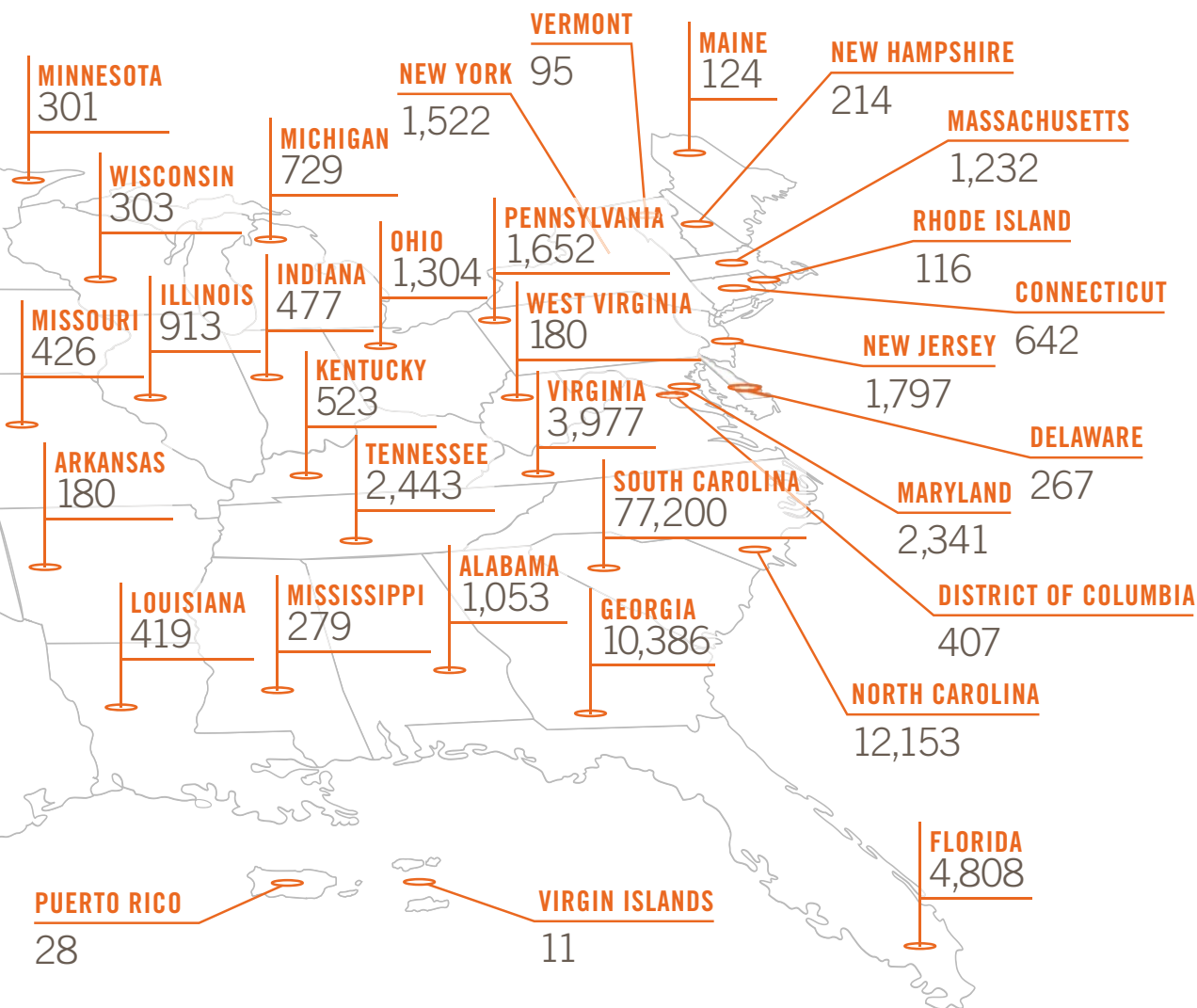
BREAKDOWN BY GENDER



Male – 56.6%



Female – 43.4%



JOIN A CLUB OR GROUP!

Did you know there are more than 80 Clemson Clubs and Groups around the country? Reconnect with your lifelong Tiger family by finding the club or group you would like to support! Find a local Clemson Club at alumni.clemson.edu/clubs. Here are also a few groups to choose from:

CLEMSON BLACK ALUMNI COUNCIL

alumni.clemson.edu/black-alumni-council

CLEMSON MBA ALUMNI

alumni.clemson.edu/mba-alumni-association

CLEMSON LGBTQ+ ALUMNI COUNCIL

alumni.clemson.edu/lgbtq

CLEMSON MEAL CLUBS

alumni.clemson.edu/meal-clubs

WOMEN'S ALUMNI COUNCIL

alumni.clemson.edu/womens-alumni-council

YOUNG ALUMNI COUNCIL

alumni.clemson.edu/young-alumni



Throughout the United States, you can connect with Tigers in your own community. Find the Clemson Club nearest you at: alumni.clemson.edu/clubs.



When you're with other Tigers, you're with family. Attending an event is a great way to connect with old friends, make new memories, and celebrate Clemson!

WELCOME BACK FESTIVAL

The ultimate town and gown celebration takes over College Avenue with local vendors and good times.

alumni.clemson.edu/welcome-back

SPRING FLING

This Spring Game tailgate welcomes back alumni of student organizations like Greek Life and intramural sports.

alumni.clemson.edu/cu-spring-fling

GOLDEN TIGER REUNION

Celebrate the 50th reunion class and all previous Golden Tigers in June.

alumni.clemson.edu/reunion

FALL BAND PARTY

Celebrate Clemson with live music, a silent auction, games and food at this family-friendly event each Fall.

alumni.clemson.edu/fall-band-party

CLEMSON ALUMNI GOLF TOURNAMENT

Some will win bragging rights, all will win a good time. Located at the John E. Walker Sr. Golf Course in Clemson.

alumni.clemson.edu/alumnigolf

HOMECOMING AND TIGERAMA

Come home to Clemson!

alumni.clemson.edu/homecoming

CLEMSON RING CEREMONIES

Nobody does the ring ceremony better than Clemson.

alumni.clemson.edu/ring

TIGERS ON TOUR

The Clemson Alumni Association, Clemson Forever Fund and IPTAY are traveling to a city near you. From New York City to California and places in-between, we are taking the #TigersOnTour this year to tell you about what is going on at Clemson and how YOU can make an impact. Supporting Clemson is important and your participation matters!

AWAY GAME TAILGATES

Be sure to stay on the lookout for details on upcoming pre-game tailgate opportunities when you travel to see the Tigers play! The Clemson Alumni Association and IPTAY hosts various tailgates during the football season and in post-season to help you connect with the Clemson Family before heading into the game to cheer on the Tigers.



 clemson.edu/alumni
   [ClemsonAlumni](#)

#ClemsonFamily

